

Veterans News

Contact: J.P. Tremblay
Jerry Jones
Jaime Arteaga
Legislation and Public Affairs
916-653-2192
Fax 916-653-2611
April 11, 2008

17th ANNUAL KEEPING THE PROMISE 2008 AMERICA'S LEADING DISABLED VETERAN BUSINESS EXPO RETURNS

EVENT: The 17th annual "Keeping the Promise 2008" Expo brings veteran and disabled veteran entrepreneurs face-to-face with corporate and government business leaders. In two days, hundreds of veteran-owned and certified Disabled Veterans Business Enterprise (DVBE) vendor companies will meet with procurement and supplier diversity professionals seeking contract opportunities for a wide range of goods and services.

DATE: Tuesday and Wednesday, April 15 and 16, 2008

TIME: Begins Tuesday at 12:30 p.m.

PLACE: Hyatt Regency Irvine
17900 Jamboree Road
Irvine, California, USA 92614
949 975 1234

WHO: Veterans and Veteran business owners, vendors, representatives from major sponsors such as AT&T, Lockheed Martin, Sprint, and others, veterans service organizations, and others.

CONTACT: Rick Reed
916-704-0080

BACKGROUND: Certified disabled veteran businesses, or DVBEs, are guaranteed by law contract participation goals with regulated utilities, and State and Federal agencies for goods and services. In California, Governor Arnold Schwarzenegger strengthened State government goals by signing SB 115 into law in 2006. Recent changes in Federal law have also given veterans much to cheer. The non-profit DVBE Alliance exists to help veterans become certified, create businesses and obtain their goals.

-30-